

Poll

How did you find out about AUGI?

January 2012



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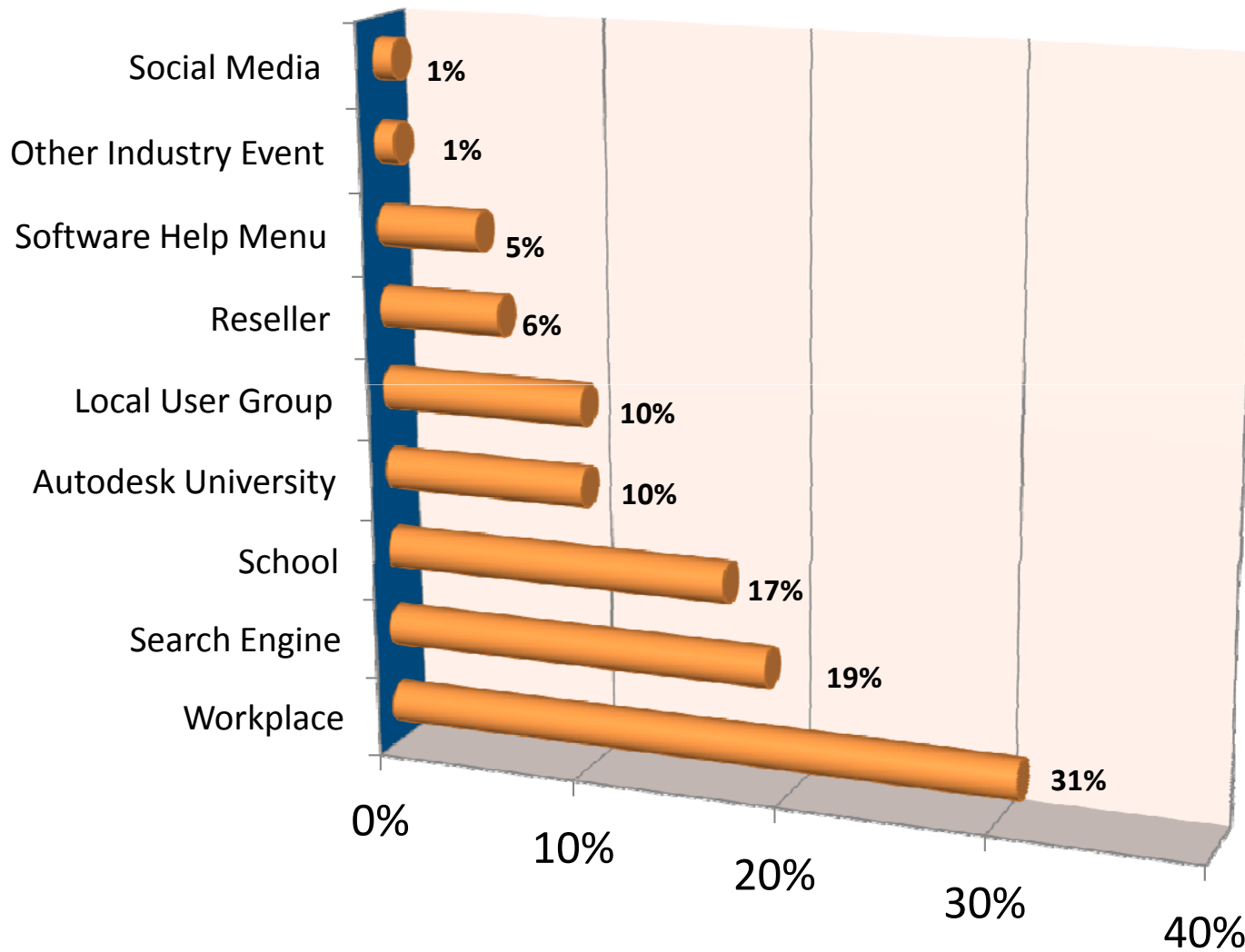


AUGI

Autodesk User Group
International

AUGI Surveys

How did you hear about AUGI?



January 2012

AUGI Discovery Poll



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Method of finding out about AUGI



■ Computer

■ Face-to-Face Interactions

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AUGI Discovery Poll



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Homepage Poll - How did you hear about AUGI?

We've recently introduced polls on the AUGI homepage, to quickly find out bits of information about our membership. Thank you to everyone who took the time to chime in and vote.

This poll also inspired some reminiscences from members in the Coffee Without CAD forum, as well as on Twitter and LinkedIn. Great stories, folks!

Looking at the results, we can see that the clear leader for sharing about AUGI is our coworkers, since 31% of members heard of the organization through their workplace. Search engines are the 2nd biggest driver at 19%.

Something interesting is the personal connection inherent in the results. Only 25% of knowledge of AUGI came about because of things like search engines, the software help menus and social media. The other 75% came from person to person contact; in the workplace, at school, through a Local Users Group, at Autodesk University and other events.

This month's poll is for the users of AutoCAD (and its vertical products), please take a second to share which release your company is currently using.

If you have any suggestions for future polls (or surveys), please let me know: Melanie.Perry@augi.com