

Date: February 2008
 Survey Name: BLAUGI, AUGI's blog site.
 Total Respondents: 169

1. How often do you visit BLAUGI?

	#	%
Frequently	26	15%
Occasionally	32	19%
Seldom	34	20%
Never	77	46%

2. If you answered "Seldom" or "Never" to Question #1, please indicate your primary reason below.

	#	%
Didn't know about BLAUGI	67	40%
Don't have time to read BLAUGI	19	11%
I find little information of value on BLAUGI	7	4%
I don't read blogs in general	15	9%
Other	3	2%

3. Do you subscribe to BLAUGI's RSS feed?

	#	%
Yes	33	20%
No	63	37%
I don't know what an RSS feed is	72	43%

4. If you answered "No" to Question #3, please explain your answer in the box below.

(results not listed)

5. If you visit BLAUGI frequently or occasionally, please indicate whether you agree or disagree with the following statements.

	#	%
a. BLAUGI provides a good central location for reading about AUGI activities.		
Agree	56	33%
Disagree	3	2%
Don't know	34	20%
b. BLAUGI is a good place to find the latest AUGI or Autodesk news.		
Agree	53	31%
Disagree	6	4%
Don't know	34	20%
c. BLAUGI is a good place to get information about Autodesk products such as Service Packs and Hotfixes.		
Agree	44	26%
Disagree	6	4%
Don't know	43	25%
d. I go to BLAUGI to gain easy access to Autodesk employee's blogs.		
Agree	29	17%
Disagree	24	14%
Don't know	37	22%

e. BLAUGI's format and layout make it easy to use.		
Agree	47	28%
Disagree	8	5%
Don't know	36	21%

6. Have you ever posted a comment to BLAUGI?	#	%
Yes	13	8%
No	135	80%

7. If you answered "No" to Question #6, why not?	#	%
I haven't had anything to share with the BLAUGI community yet	83	49%
It is too difficult to post to BLAUGI	0	0%
My post was not accepted by the BLAUGI moderators	1	1%
Other	52	31%

8. Overall, do you believe that BLAUGI provides value to AUGI members?	#	%
Yes	95	56%
No	20	12%