Date: September 2007
Survey Name: Autodesk University
Total Respondents: 187

1. Are you planning to attend Autodesk University this year (2007)?

	#	%
Yes	88	47%
No	81	43%
Not sure	18	10%

2. If you answered "No" to Question #1, indicate your primary reason for not attending below.

	#	%
Can't take the time to attend	15	8%
No classes of interest to me	2	1%
Too expensive	28	15%
Other	36	19%

3. Have you attended AU prior to this year?

	#	%
No	88	47%
Yes, once	38	20%
Yes, two or more times	55	29%
Yes, every year	5	3%

4. Please indicate below the level of importance each of the following AU elements has to you.

	#	%
a. Curriculum/education		
Important	95	51%
Somewhat important	4	2%
Somewhat unimportant	0	0%
Unimportant	0	0%
b. Networking opportunities		
Important	36	19%
Somewhat important	47	25%
Somewhat unimportant	13	7%
Unimportant	2	1%
c. AUGI Annual Meeting		
Important	22	12%
Somewhat important	52	28%
Somewhat unimportant	21	11%
Unimportant	4	2%
d. Main Stage Presentations from Autodesk		
Important	22	12%
Somewhat important	54	29%
Somewhat unimportant	22	12%
Unimportant	1	1%
e. Exhibit Hall		
Important	35	19%
Somewhat important	47	25%
Somewhat unimportant	15	8%
Unimportant	1	1%

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f. Entertainment aspects		
Important	18	10%
Somewhat important	46	25%
Somewhat unimportant	28	15%
Unimportant	7	4%

5. AUGI sponsors various events and activities at Autodesk University. Please indicate below those in which you have participated. Check all that apply.	#	%
AUGI Top DAUG Challenge	32	17%
Visting the AUGI booth in the Exhibit Hall	90	48%
Mini-classes in the AUGI booth	32	17%
AUGI member discount for early registration	77	41%
Reading the "AUGI HotNews Daily" newsletter distributed at AU	73	39%
The AUGI Annual Meeting	61	33%
The AUGI Beer Bust	81	43%
The AUGI Exhibit Hall Game, such as the Lucky 7 game from the 2006 conference	45	24%
None of the above	2	1%